We Travel Hub introduces Travelfinder, a search engine to monetize travel content

- <u>We Travel Hub</u> is launching **Travelfinder**, a **travel search engine** that enables content creators to **generate revenue** from their posts.
- A solution designed for **travel bloggers**, **influencers and media** to monetize travel content from **any communication channel** they share with their audience.
- A search engine that also **saves time for travelers**, who will be able to access any service they need to plan their trips **in just a click**.

Madrid. November 23, 2022. In a digital environment seeking effective monetization solutions, the Spanish start-up We Travel Hub is introducing Travelfinder, the first marketing tool that allows content creators to manage their own travel search engine.

Thanks to this search engine, bloggers, influencers and media can now generate revenue while helping their audience book any travel service related to a destination.

Travelfinder is free, customizable and easy to install, allowing to generate a new source of revenue in a convenient and transparent way. Content creators can share their travel search engine via websites, social networks, emails, and even print media. A brand-new tool that will help you get the most out of the travel content you share with your audience.

With a user-friendly and intuitive interface, Travelfinder also saves time for visitors, who with a simple click will have access to all the services they may need to plan their trip: accommodation, transportation, restaurants, activities and experiences.









A new way of generating revenue available to the entire tourism ecosystem

We Travel Hub offers a global tool that generates value not only for content creators and their visitors, but also for tourism-related service providers. For the latter, Travelfinder becomes a new sales channel where they can connect with potential customers looking for travel inspiration.

We Travel Hub

Founded in 2019 by Arturo Sanz, Manuel Núñez, Joana Branco and Jorge Crespo, We Travel Hub is a marketing platform specialized in the tourism sector, created to provide valuable solutions for all players involved in realizing a trip: content creators, travelers and travel service providers.

The start-up has been offering its solution in more than 50 countries since its launch and is working to reach at least twenty more before the end of the year.

Fasten your seat belts, we are taking off!

More information